

PRESS RELEASE

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FOR IMMEDIATE RELEASE

The Haverford Guild of Craftsmen Launches Online Store: shop.haverfordguild.org

The Haverford Guild of Craftsmen has launched an online store in time for the holiday shopping season.

The Haverford Guild of Craftsmen was chartered in August 2009 as the 16th local chapter of the Pennsylvania Guild of Craftsmen. The Haverford Guild of Craftsmen encourages and promotes the practice of fine craft and art in Haverford Township and beyond. Now, more than 10 years later, membership in the Haverford Guild has climbed to over 100 fine crafts people spanning many disciplines including basketry, jewelry, ceramics, clothing, handbags, fiber, painting, art dolls, glass, woodworking, photography, and mixed media. Members represent all of the counties in the Delaware Valley as well as the City of Philadelphia into New Jersey, the state of Delaware and beyond.

The Haverford Guild of Craftsmen have been exploring additional ways of featuring their member's art and providing additional sales opportunities for their members beyond craft shows for the past couple of years. In light of COVID-19 crisis and the inability to safely host indoor craft shows, the board of directors made the decision to accelerate their plans for building a Haverford Guild of Craftsmen shop site.

The artists who are represented on the Haverford Guild of Craftsmen Online Store are all members of the Haverford Guild of Craftsmen and have undergone a jurying process to ensure quality and craftsmanship. The website, <https://shop.haverfordguild.org>, is live as of September 2020.

For more information, visit The Haverford Guild of Craftsmen's website, haverfordguild.org the shop site at shop.haverfordguild.org or email the Haverford Guild of Craftsmen at haverfordguild@gmail.com. Find us on Facebook at www.facebook.com/HaverfordGuildOfCraftsmen, Instagram at <https://www.instagram.com/haverfordguild/> and on Pinterest at <https://www.pinterest.com/haverfordguild/>.